



Victoria Falls Safari Lodge Named Among Africa's Top Five Resort Hotels

Africa Albida Tourism is thrilled its flagship property, Victoria Falls Safari Lodge, has been named among Africa's top five resort hotels by high profile US magazine *Travel + Leisure*, says chief executive Ross Kennedy.

Victoria Falls Safari Lodge was the only Zimbabwean property to feature in this category, taking fifth place with a score of 87.76, in *Travel + Leisure's* World's Best Awards this month, which are among the most prestigious in the travel industry, and are selected by readers.

The winner was La Residence in Franschhoek, South Africa, followed by andBeyond Mnemba Island, Zanzibar, Tanzania andBeyond Sossusvlei Desert Lodge, Namib-Naukluft National Park, Namibia, and Birkenhead House, Hermanus, South Africa, respectively.

Kennedy said: "This accolade coming in our 25th year of operating Victoria Falls Safari Lodge is so rewarding for every member of the Africa Albida Tourism team.

"It speaks to our consistency, constant upgrades and enhancements, quality of service delivery and hospitality, along with the dedication and commitment of every person involved," Kennedy said.

"Given the quality of the peer set across Africa, we are thrilled with this accolade from the very travellers who have stayed with us."

In *Travel + Leisure's* World's Best Awards readers share their opinions of their travel experiences on the top hotels, resorts, cities, islands, cruise ships, spas, airlines and more. Hotels are rated on their facilities, location, service, food, and overall value.

Africa Albida Tourism operates a portfolio of properties in Victoria Falls, namely Victoria Falls Safari Lodge, Victoria Falls Safari Club, Victoria Falls Safari Suites, Lokuthula Lodges – Victoria Falls and The Boma – Dinner & Drum Show.

IMAGE CAPTION – Victoria Falls Safari Lodge

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